

City of Norman  
201 West Gray  
Norman, Oklahoma 73069

## Press Release

### For Immediate Release

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The City of Norman invites you to attend a Public Meeting regarding I-35 Corridor Aesthetics in the City Council Chambers at City Hall on October 22<sup>nd</sup> beginning at 5:30 p.m. The Oklahoma Department of Transportation (ODOT) is making improvements which include expanding I-35 to a 6 lane facility from the Canadian River Bridge to U.S. 77, as well as reconstruction of the interchanges at SH9, Lindsey and Main Street. “The I-35 Widening Project presents a once in a lifetime opportunity to influence the visual impact of a highway corridor” said Mayor Cindy Rosenthal.

Mr. Steven Weitzman of Creative Design Resolutions (CDR) will present design themes for the new bridges, interchanges as well as retrofits associated with the I-35 transportation projects. Discussion of how to incorporate the design themes into bridges, wing walls, piers, and planter walls will be presented. CDR will also present images of the following connections along the I-35 corridor: US-77, Tecumseh Road, Rock Creek Road, Robinson Street, Main Street, Lindsey Street, SH-9 East, and SH-9 West.

CDR has been retained by the Oklahoma Art in Public Places Division to assist Norman by providing aesthetic design consulting services for the I-35 transportation projects. Over the past year, CDR has collaborated with Norman community members to develop themes that represents Norman’s diverse history and culture. The results of that collaboration will be shared at this meeting.